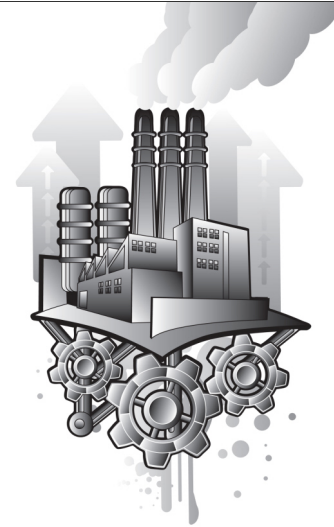


Economic News Improves for Manufacturing

Despite impacts that range from globalization to recessionary times, economic activity in the U.S. manufacturing sector is expanding. As of early 2011, more than half of the segments Goldman Sachs tracks within the industry are reporting growth. Another sign of recovery comes from KPMG in their 2011 report showing that 68 percent of manufacturing executives surveyed believe business activity will be higher in the next 12 months; 65 percent expect revenues to rise this year.



Economic Changes Raise Key Questions

This news, and the emerging economic upturn, begs some key questions for manufacturing company executives to consider: Are you well prepared to capitalize on the recovery? Is it time to consider investments that will make your business more nimble, better able to deliver innovative performance – be ever more competitive?

Smart Investments in Enabling Technology Take the Spotlight

Analysts for the manufacturing industry have noted that videoconferencing is an under-utilized technology. This technology can play a pivotal role in (1) cost take out, (2) reduced time-to-market, (3) overall operational effectiveness – and it delivers strong ROI. It appears the time is right for market leading manufacturers to adopt videoconferencing as an enabling technology in a proactive business plan for profitable growth.

Consider Essential Applications That Improve Results

Harnessing the power of videoconferencing will allow the most competitive manufacturers to do the best job of:

Acquiring new customers – Being highly responsive to prospects and customers becomes easier because you can quickly “be there” through videoconferencing.

Ramping up collaboration - Instantly connect with disparate manufacturing locations, key suppliers and customers. Improving the quality, flow and frequency of communications with key stakeholders in your business delivers great returns.

Conducting training – Skip the expensive travel budget but enable your trainers to work with your distributors, key customers or remote plants. Your training experts can better leverage their time and expertise - and even train multiple locations at the same time.

Conducting plant tours – Engage prospects and potential partners in your business by allowing them to conveniently get a look at your operation from wherever they are.

Overseeing production – Managers and project teams can easily use video conferencing to participate in production development, scheduling, quality inspections and overall progress to ensure that a streamlined operation is on well on track.

Reaching and connecting experts – When a problem arises and expert advice is Required, you have the means and flexibility to access expert resources without waiting for them to travel to specific locations.

Take the Right Action – Get the Right Partner

Selecting and implementing new technology should be fairly easy – and rarely is. Our years of experience tell us that our clients are best served when they continue to do what they do best – run their core business – and depend on us to:

- Create the best custom solution to their videoconferencing needs
- Ensure that their budget requirements are fully understood – and met
- Provision and install the necessary components to ensure a successful start-up
- Help with implementation so that users are trained and readily use new capabilities

It is also important to have ongoing support. Count on us to be easily accessible and ready to ensure that your new technology-enabled operation runs smoothly. We will help you get a good return on your investment..

What's Critical in Selecting the Right Partner?

We say expertise, experience—and a friendly accessible style of doing business. Let's have a conversation about your business, how videoconferencing can improve it and how we can work together to achieve great results for your manufacturing business.

About Tunnel Vision Technology, Inc.

www.tunnel1.com

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Serving clients for more than 12 years, we provide **Intelligent Home and Office** solutions. We help our commercial and residential clients find the best options in an ever-changing, ever more complex, automated and integrated world of technology. Clients depend on us for project consultation and green technology expertise—and our special TVTI process—as well as home and office automation and control systems, specialized communication technologies including videoconferencing, lighting control systems, motorized window treatments, digital signage and video walls and security.



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